

RPSC Board Meeting – Minutes

April 7, 2019

Attending: Ed Kroft, Arlene Sullivan, Sam Chiu, Rob Lunn, George Pepall (non-voting), Michèle Cartier, Jim Taylor, Robin Harris, Joel Wiener, Stuart Keeley, Bob Carswell, John Hall David McLaughlin

Regrets: Doug McAndless, Hugo Deshayé, Stéphane Cloutier, Garfield Portch (non-voting), Charles Verge, Mike Walsh, Rob Timberg, Ted Nixon

1. Meeting called to order at 4.05 PDT/7.05 EDT, quorum having been met. Directors elect John Hall and David McLaughlin attended.

2. Presentation and Approval of Minutes of February 3, 2019 Board Meeting - Moved to adopt by Stuart, seconded Sam, approved.

3. Strategic plan update - Ed Kroft, Sam Chiu

Ed called on groups to report on their committees under the strategic plan

Publications – Joel – no action to date. Committee will meet before the next meeting.

Seminars and courses – George – members of the committee continue to present talks and seminars and extend these to regional shows.

Exhibiting – Sam - Current project is translating exhibiting Power Point presentation into French. Michèle will email the group to get discussion going for report back next meeting.

Mentorship – Stuart will ask Robin to contact chapters through the email list to find out who is available to mentor – it would be ideal to have one member per chapter, which names could be posted on the RPSC website. A document is being developed on what novice members need to know. Sam will test out this idea on two larger Toronto Clubs before circulating to get feedback.

Fundraising – Bob – there have been informal committee discussions. Bob has sent out a list of what is needed to apply for charitable status for the society and asked for help to find historical documents. Bob also asked for help unravelling the relationships between the various existing charitable entities. There is a meeting planned with Ted Nixon and others to sort this out.

Strategy also needs to be formulated as to what we need charitable funding for. While the RPSC has funds, these are committed and there are additional expenses this year that will need to be covered. Ed is hoping that funding priorities flow from the needs determined by the committees.

Relationships with other organizations – deferred as no members attending.

Promoting and sponsoring joint shows – Stuart – Has liaised this year with APS; no progress with BNAPS talks.

Insurance benefits for members – Stuart – no report.

Volunteerism – Rob – Nominations for volunteer awards have been submitted from around Canada. Michael Madesker has come up with a pin design and Sam has a quote at \$4.25 pin for an order of 100. Rob has discussed with Ed that perhaps a donor can fund the pins. Rob also wants to proceed with purchase of the pins so that they are available for the Royal this year.

Moved – that 100 volunteer pins be purchased at approximate price of \$4.25 each. The pin will

be based on a design by Michael Madeskar, and Sam Chiu will order. Moved by Rob, seconded by Michèle, passed.

Branding the Canadian Philatelist –George has written a committee brief to encourage new writers and support the Editor. George will circulate to the board.

Attracting new members – George has a brief developing and will circulate it. He would like to encourage show committees/ and chairs to invite representatives of the RPSC to shows, so that members can talk up the Royal, give talks and seminars. Bob Carswell mentioned that David Lank has a glossy brochure produced for teachers to encourage them to promote philately in classrooms. Bob also suggested that retired people, and people who inherit collections, should be targeted. George suggested that mentorship is key. Ed asked that David Lank be encouraged to join the committee. Sam noted that the North Toronto club is approaching retirees' organizations to promote philately. Michèle noted that the Quebec Federation has an extensive program of philately in schools and has produced many publications – the RPSC should be collaborating with the Federation.

Social Media and Branding – Sam is posting on Facebook regularly; the site is getting 400-500 click through follows, the same percentage as the APS Facebook page. Sam thinks effort should be put into newsletter, rather than Facebook, at this time.

Sales circuits – Rob – Rob has gone to his club to request feedback on the sales circuits. The recommendation was to promote the sales circuit more and that there is a need for new material. The committee recommends that the Circuit should be promoted in Quebec. Ed asked if the RPSC has liability; unclear if the RPSC has a contract with Dwayne Miner at this time. Ed wonders what is in this for the RPSC. It was recommended that the circuits can be part of a marketing program.

Ed requested that all groups meet and circulate information before the next meeting.

4. Financial Update - Stuart Keeley

Membership is maintaining. Advertising is down for TPC; the RPSC is paying an extra \$3000/month for salary for the new person replacing Margaret. RPSC share of the \$48,000 total salary is approximately \$12k a year with the VGG paying the balance. Margaret is leaving at the end of June so the new person will need to be a signing officer. Bob talked about the life members fund and the need for there to be a buffer for the 275 life members who get TCP for free. Stuart described the situation with life members who become life members after 50 years. Sam pointed out that there would need to be a difficult discussion about life members taking the e-journal instead of a paper version. Ed suggested that this be discussed in the fall. If we print fewer than 600 copies an issue we don't meet Philaprint grant conditions

Ed talked about going to electronic journal and how to maintain the Philaprint grant, which is necessary to the funding of the society. (Ingo Nessel is in negotiation with Philaprint currently.)

Stuart reported that year end has been submitted and that he has not heard anything back so should be ok.

5. Update on TCP/ Advertising/Website - Robin Harris

Robin reported that the May issue is in the can, and has not received any real feedback from the readership.

6. Newsletter update – Mike Walsh

Mike advised that we can't rely just on Michèle for translations as it is too intensive a task for one person, and there are no volunteers stepping forward from Quebec. Stuart asked if the Mentoring document can be translated. Michèle will promote the RPSC and ask for volunteers as she is presenting at Quebec shows in the upcoming months. Rob asked what the requirements for translating are; Ed asked him to contact Mike Walsh.

7. Current membership and membership dues processing - Sam Chiu, Robin Harris

Of 1200 paying members (after three dues notices were sent out), 82 did not renew. This is approximately the same proportion as last year.

8. Update on future staffing for the RPSC – Ed Kroft, Sam Chiu

Leeann is replacing Margaret as the VGG and RPSC office person. Sam and Ed will get together with Ted Nixon to review staffing. Ed asked that a tribute be held for Margaret at the Royal and asked for suggestions and thoughts from the board. Stuart thinks that Margaret and her husband should be invited to the banquet and Ed asked that the organizers be contacted to arrange this.

9. Volunteers program and nominations - Garfield Portch, Rob Lunn

Names have been submitted for volunteer recognition from Nova Scotia, Ontario, and Saskatchewan. Ed encouraged board members to submit names of volunteers from their home regions. Ed reminded the board that nominees do not need to be members of the Royal to receive recognition. Rob requested that when names are submitted a short description of the volunteer efforts be included.

10. Membership Recruitment Committee - There should be an RPSC presence at all events and material available to hand out to promote the benefits of joining the Society (list of members, benefit sheet, TCP old issues). There should also be chapter liaisons in each club. Doug McAndless, Sam Chiu, and George Pepall will review and strategize.

Ed asked Sam to chair the committee and to invite David Lank to participate. George asked that the materials available for promotion be reviewed to see if it is appropriate and available. As old TCPs are becoming scarce, Sam encouraged people to ask members and clubs for old issues that they want to get rid of.

Sam talked about branding and the board discussed whether or not current language should be changed. Board deferred any change to branding to a future meeting.

Sam asked for permission from the board to order eight promotional banners while he is in Hong Kong at a cost of approximately \$300. Moved by Sam, seconded by Bob, approved.

11. Social Media Committee - Sam Chiu

Discussed in committee review item 3.

12. CSDA relationship and other dealer issues - Hugo Deshayé, Mike Walsh

Carried over to the next meeting – Hugo is working on position paper.

13. Other RPSC partner initiatives -APS, PSSC – Ed Kroft

Ed reported that we have been trying to partner with other organizations, including the APS at the Royal in 2019. We are cooperating with the PSSC regarding sharing frames, and Ed is in discussion with PSSC regarding them giving talks at future shows. BNAPS has been approached regarding a joint show and talks are continuing.

14. Update on Royal 2019 Royale, and proposals for 2020, 2021, Royal 2022 Royale/BNAPS proposal - Mike Walsh, Ed Kroft, Rod Paige

2019 – There will be one board meeting this year after the AGM and past, current and future board members will attend that meeting.

2020 – The London Middlesex Stamp Club (Steve Johnson) sent Sam an email regarding hosting the Royal with a joint CANPEX (CANPEX is held in October). Depending on financials there could be a two or three day show. Sam will report back next meeting.

Rob asked the board for clarification on Fredericton hosting the Royal, as the Fredericton club was approached. Hugo and Michèle are also discussing Quebec City as a possible venue. Sam indicated that at this time all options are being kept open as there is no firm proposal from any club.

2021 – Peterborough June 18,19,20 – Sam will be going to the club shortly for approval. Rob asked if Peterborough was firm for 2021 – Sam will report back.

2022 – still available.

15. International Committee update - Jim Taylor

Next show is in Wuhan, China, May 15. There will be a show in Buenos Ayres in August – David McLaughlin is the commissioner and welcomes exhibits.

Chicago 2021 is hosting US specialist societies, and would welcome RPSC participation. David McLaughlin reported that the organizers are still deciding if it will be a court of honor show or competitive. Canada would treat as an international show. Ed asked if there would be a cost to the RPSC – David will follow up. It is still early in planning and show is looking at a number of invited societies and anticipating 100 frames from Canada. Ed noted that there will be an RPSC presence at London 2020.

Jim noted that 2022 might work as an international show rather than a Royal.

16 and 17. Judging - Joel Weiner and Award for Best Exhibit at national shows – JJ Tillard

Joel noted that an exhibitor can't also judge at a regional show, as has been the case in the past.

The idea of a National award for the Best Exhibit at all National Shows over a year was discussed. It was moved to defer any decision on a national award to another year.

Moved by Jim, second by Arlene, approved.

18. CAPEX 2021- David McLaughlin

It has been proposed that an international show be held in 2021 in place of a Royal. David explained that international shows can't be within 6 weeks of each other, and there are few shows planned for 2022, so 2022 give better time to plan. Historically RPSC has hosted CAPEX and held the Royal at the same time, and this is a possibility. David wants to bring together as many Canadian philatelic groups as possible and have 300 single frames with a literature component, a first in the world. The Hamilton convention center is a possible venue. Date can be moved up to early June to not conflict with Postal History symposium, and there is a budget in preparation. More planning will take place this summer and the committee will bring a plan to the board in September.

19. VANPEX 2019 - Ed Kroft

VANPEX is looking for exhibits. The RPSC has a table at VANPEX and Arlene encouraged people to volunteer to man tables and asked for materials.

20. Audio Visual programs – update - George Pepall
Deferred to the next meeting.

21. RPSC Foundation - Ed Kroft
Deferred to next meeting.

22. Press Releases – Ed Kroft
Deferred to next meeting.

23. Circuit books - update – Ed Kroft, Bob Carswell
Deferred to next meeting.

24. Composition of Committees - any changes from lists last circulated?

Deferred.

25. RPSC Support for proposals to Canada Post for new stamps – Jack Miner stamp, Peace Arch stamp – Ed

Ed asked if there is a formal policy on the RPSC supporting stamp issue proposals. Deferred to next meeting.

26 Geldert Medal 2018 and need for new committee member – report - Ed Kroft

There is a vacancy on the Geldert committee if interested. Please contact Ed.

27. Revisions for Philaprint contract - Ed Kroft

Deferred

28. RPSC Fellows update - Ed Kroft

Deferred

29. Insurance issues- Directors and Officers insurance, frames insurance-Ed Kroft

Deferred.

30. Other business - Dwayne Miner Stamps, RPSC Foundation, press releases

Deferred.

31. Next Board Meeting - matters not canvassed will carry over June 2, 2019 (proposed).

Meeting ended 6.05 PDT/9.05 EDT.