Record of Decisions

Executive Meeting, 10:30 a.m. Wednesday, August 17, 2011. at the V. G. Greene Philatelic Research Foundation, 10 Summerhil Ave. Toronto.

Item numbers below, refer to agenda item numbers.

George Pepall welcomed the executive and announced that Jim Hedger, the website designer, would attend the meeting at 11:00 a.m. to provide an overview of his suggestions for change. George also asked if anyone knew if there was an accumulation of a PDF file of TCP. No one had information on that topic. The secretary volunteered to investigate.

- 1. *Motion for the adoption of the agenda* for this meeting was made by Frank Alusio, seconded by Dave Oberholtzer. There were no additions to the agenda. Motion was carried.
- 2. *The Record of Decisions for the June 29th* meeting was approved by the executive on July 29th and subsequently was sent out to the directors.
- 3. *Financial Report*: Dave provided copies of the Interim Financial Statement (8/16.2011). He also distributed an updated page on the membership numbers. A discussion followed focusing on the latter report because of the high number of non-renewals remaining. Further discussion will wait until we get a firm reading of the numbers following the Dec. 31st renewal date. Next year we must take a more scrupulous approach to renewals. An end of January letter and a letter in the March/April TCP to name the non-renewals will be considered.

George will look into the production of a business card, with a colleague in Waterloo, to distribute information about The RPSC and the benefits obtained by membership. Fundraising letters went out to Fellows. There is a similar letter being mailed out to 385 life members.

4. *Website Overhaul*: Jim Hedger presented a preview of his concept of a new website and samples of home pages for implementation. Jim received a few suggestions which he will consider. He was thanked for his work to date.

Philaprint Update: Ted Nixon joined the executive to give an update on Philaprint, the company responsible for the publishing of TCP. He said it was overdue to look at its publishing of TCP, BNA Topics and PHSC newsletter. The postage subsidy from the government may have come to an end. A decision from the government is forthcoming.

- 5. *CD Program*: The program to begin remaking old slide shows and developing new CDs was given approval. Marilyn Melanson is encouraged to seek volunteers to assist.
- 6. Unfilled Positions:

Nominating Committee: George will approach directors for volunteers **Advertising Manager**: No one as yet.

New Collectors Coordinator: Several names were brought forward. No follow up was decided. **Francophone Contact Person**: Motion to appoint Robert Pinet to this position was made by Dave and seconded by Frank. Carried. He will meet with Margaret soon to develop a procedure to put in place as well as a position description.

7. *Chapter Listing*: Margaret and George have collaborated on a new, up-to-date listing of the chapters. There are several listed in TCP that no longer are chapters and should be removed and several new chapters that are not listed.

8. Update on ROYALS:

- 2011, Dorval will be contacted by Peter about the financial statement presently due.
- 2012, Edmonton Planning Team Meeting is scheduled soon and a report will be forthcoming.
- 2013, Nothing to report.
- 2014, Nova Scotia Team is looking for a chairman, Lord Nelson Hotel "provisionally reserved." 2015, No interest.
- 2016, Kitchener/Waterloo pending finding a suitable facility.

9. National Show Matters:

Garfield will bring to the next meeting designs and costing for new medals. We are almost out of gold, vermeil and silver so an order has to be placed very soon.

Peter will bring to the next meeting, guidelines for national shows

We were reminded that TAPE has a mandate to assist ROYALS financially.

- 10. No decision was taken on our involvement at the two CSDA shows in Toronto.
- 11. *Québec Members*: We have been approached by Jacques Poitras for the executive of La Fédération Québécoise de Philatélie to assist their members in qualifying for personal insurance through The RPSC program with Hugh Wood. They are prepared to recruit new RPSC members so they can qualify for insurance. In turn, they are requesting a rebate. This will enable their organization to get higher funding from the Québec government. Motion by Peter and seconded by Dave to invite the Québec members as members at the rate of \$30.00 for the first year only and sign the Code of Ethics, so they can obtain insurance. Carried.
- 12. *TAPE Seminar*: involving the VGG and the Foundation and our legal advisor will be planned for January after new website is up and running, our donation program is underway.
- 13. APS Liaison Report: Peter, in discussions with Ken Martin at APS brought forward the following: Used aluminum "A" frames are available from APS at \$100:00 plus shipping and duty. APS in conjunction with New York 2016 is looking for a company to produce aluminum frames. The team from New York will purchase frames to be sold following the show at a discount. Details are not available at this time. There are no replacement plastic strips available anywhere!

14. There is no decision about Facebook or Twitter. Peter will obtain Robin's thoughts about this aspect of communications for The RPSC.

- 15. *Clarification of Michael Nowlan's position*: Michael remains the chairman of the Geldert Award. He will no longer be responsible for public relations or press releases. Tony Shaman will be responsible for press releases and obituary notices and Garfield will look after public relations. The executive will request Michael to write guidelines for press releases.
- 16. No report
- 17. Consideration of combining the Harry Sutherland Philatelic Lectures with ROYALs will be considered at a future meeting.
- 18. *Guidelines for In Memoriam*: Guidelines for TCP, were written by Frank Alusio in collaboration with the Editorial Committee. Motion to approve the document was made by Frank and seconded by Dave. Carried. It will be added to the P&P binder at the National Office. Copy to be sent to the TCP editor and Editorial Committee.

19. *TCP*: The annual meeting with Trajan Publishing to review policy and finances will take place on August 22nd. Frank will join the group for this visit. Topics to include show calendar, masthead extra copies for writers.

Frank distributed a production schedule he had put together to assist those involved with production. George will prepare a new masthead containing the benefits of membership for the magazine. He will also prepare a letter to all chapters, inviting them to send in announcements of shows/exhibitions to the National Office for inclusion in TCP. Lead time of at least two months will be requested.

- 20. The 125 years of organized philately committee was not discussed.
- 21. There was no new business.
- 22. The next meeting is scheduled for 10:30 a.m. Wednesday, October 19th at the VGG Foundation.
- 23. Adjournment at 5:00 p.m.